

Nutrition is Our Profession: Is Policy Our Passion!

Teresa Nece, MS RDN LD SNS
Director, Grassroots Advocacy
Academy of Nutrition and Dietetics

3/31/2015

Objectives

- Describe importance of food and nutrition advocacy for the profession
- Discuss the work of ANDPAC to make our voices heard
- Distinguish the role of the Academy and of individual members in shaping nutrition policy
- Translate nutrition knowledge into communication messages for policy leaders and stakeholders

2

Rules that shape the profession

No matter what you do, you are being regulated.

Know the rules and be engaged.

3

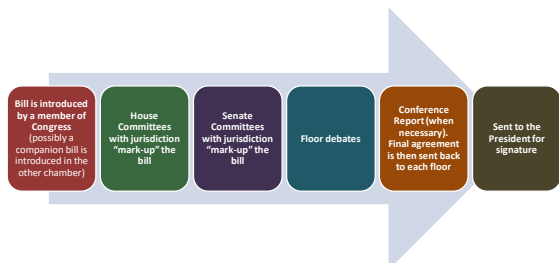
Rules that shape the profession



- Federal laws
- State laws
- State licensure
- Scope of practice
- Organization policies

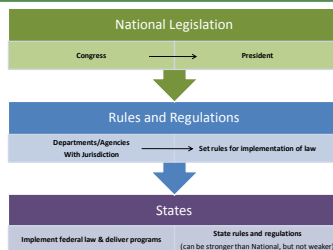
4

Policy 101: How a bill becomes law



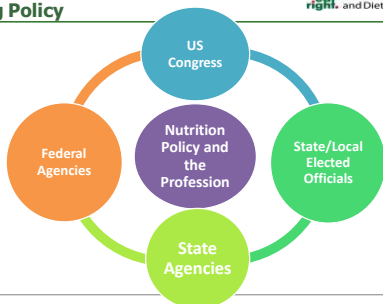
5

Policy 101



6

Shaping Policy

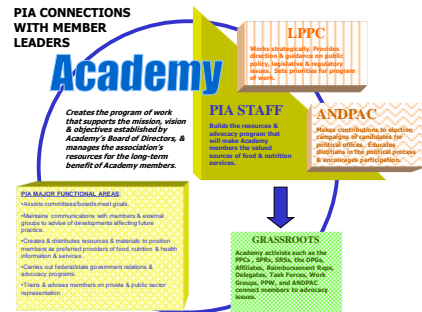
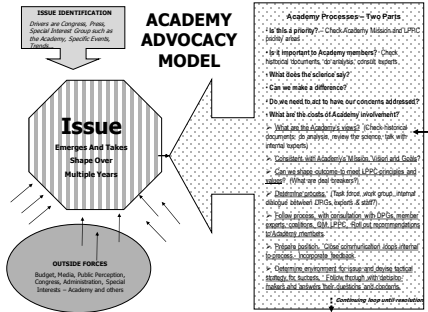


7

Our Drivers

- The **public trusts** and chooses Registered Dietitian Nutritionists as food, nutrition and health experts.
- Academy members **optimize the health of Americans**.
- Members and prospective members view the **Academy as vital** to professional success.
- Members **collaborate** across disciplines with **international food and nutrition communities**.

8



Targeted Priorities



- Two major areas:**
- Consumer and Community
 - Professional



Follow us:



Consumer and Community Issues



- Prevention and treatment of chronic disease
- Nutrition through the lifecycle
- Quality food and nutrition
- Nutrition monitoring and research



Consumer and Community Issues



- **Diabetes Prevention and Treatment**
- **Preventive Health Savings Act**
- **2015 Dietary Guidelines**
- **Older Americans Act**
- **Child Nutrition Reauthorization**

Professional Issues



- **Consumer protection and licensure**
- **Workforce demand**
- **Outcome-driven nutrition services**
- **Informatics**



Professional Issues



- **Reimbursement**
 - **Treat and Reduce Obesity Act**
 - **National Coverage Determination**
 - **SGR/Medicare Reform**
 - **Alternative payment systems**
- **Consumer protection, licensure**
- **Workforce demand**
- **Therapeutic diets orders**
- **Nutrition informatics**



Public Policy Workshop



**June 7 – 9, 2015
Washington, D.C.**



- **Meet with Members of Congress**
 - Show your elected official that we are the nation's food and nutrition experts
- **Become a more effective advocate**
 - Learn the issues and gain the tools necessary to build relationships
- **Network**
 - Meet fellow Academy members passionate about policy
- **Strengthen communications skills**
 - Learn how to speak confidently about issues

West Virginia Senators



Senior Senator

JOE MANCHIN III
Took Office: Nov 15, 2010
Next Election: 2018
Party: Democrat



Junior Senator

SHELLEY CAPITO
Took Office: Jan 6, 2015
Next Election: 2020
Party: Republican

West Virginia Representatives



1st District

DAVID MCKINLEY



2nd District

ALEX MOONEY



3rd District

EVAN JENKINS

Keys to Success for You



- Develop relationships with elected and appointed officials
 - Attend meetings with members of Congress
 - Meet with State Legislators
 - Participate in State Legislative Day
 - Meet with Governor office
 - Meet with State Agency Officials
- Work with your public policy coordinate to request ANDPAC support to attend events
 - Make your voice heard

ANDPAC Strengthens Advocacy



ANDPAC Works for All of Us



- Only PAC focused on food, nutrition and health
- Members contribute to and benefit from ANDPAC
- Productive Congressional relationships get results



Rep. Al Franken (Minn.) meets with Academy members

Bringing our Members to Congress



Affiliates' Advocacy Role



22

Be Active in Advocacy



- Respond to Action Alerts
- Connect with your affiliate public policy panel
- Follow on Twitter: @EatRightPIA
- Like: facebook.com/eatrightANDPAC



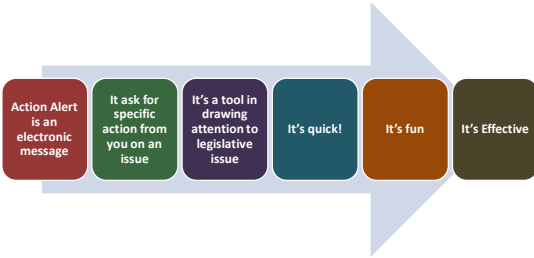
Sen. Mark Kirk (Ill.) meets with Academy members

Grassroots is about...

- Real People
- Real Stories
- Real Impact



Action Alerts Impact Our Profession



25



It's Time for Action...

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

- Margaret Mead



26

Share Your Passion for Policy



Follow us: @EatRightPIA



Like us: facebook.com/eatrightANDPAC



Contribute online
www.eatright.org/ANDPAC/donate

PLEASE SEE FEDERAL CAMPAIGN DISCLOSURE ACT FOR FEDERAL ELECTION COMMISSIONS THE FORM, CONTENT, ADDRESS, LOCATION AND MANNER OF DISPLAY OF SUCH INFORMATION WHICH CONTRIBUTORS, SUBJECTS TO A LIMITED EXTENT, ARE REQUIRED TO DISCLOSE TO THE COMMISSIONS AND TO MAKE AVAILABLE TO THE PUBLIC. FOR MORE INFORMATION, VISIT WWW.FEC.gov

27

Questions?



Teresa Nece, MS RDN LD SNS
tnece@eatright.org
 1- 800 - 877 - 1600 ext 6022